



ANGELA JOENS
AJoens@mercydesmoines.org

AREAS OF EXPERTISE

Managing Donor Relations Teams, Surveying Donors, Strategic Planning, Gift Clubs

WORK EXPERIENCE

Vice President of Development Operations, Mercy Foundation, 2008 - present
Senior Director of Donor Relations, Iowa State University Foundation 1999 - 2008
Marketing Director, RuffaloCODY 1991 - 1999
Assistant Director of Income Development, American Cancer Society, 1988 - 1991

SELECTED PRESENTATIONS

Eduventures/ADRP Webinar, June 2009
Three Views on Strategic Donor Relations
CASE Annual Donor Relations Conference, June 2009,
Know Your Donors - using market research and survey tools to get to know what your donors want and expect from your organization
ADRP International Conference - December 2007
Metrics: The Impact of Donor Relations

SELECTED PUBLICATIONS

Bringing Your Donors to Their Highest Level of Philanthropy, Intentional Stewardship, Julia Emlen (published by CASE Books, 2007)

PROFESSIONAL AFFILIATIONS AND RECOGNITION

Council for Advancement and Support of Education Faculty Star 2004 - 2009
Campbell & Company - Donor Relations / Stewardship Consultant

WEBSITES, LINKS, ETC.

www.campbellcompany.com/people/a_joens.html

EDUCATION

Bachelor of Arts, University of Iowa
Master of Public Administration, Iowa State University